



# Alexis Robin

CXO & CO-FOUNDER OF  
PLINK LEADERSHIP

## CREDENTIALS

Professional Certified Coach, International Coaching Federation

Certified Mentor Coach

Certified Daring Way™ Facilitator

Certified Dare to Lead™ Facilitator

Qualified Provider, Gallup CliftonStrengths Assessment

Qualified Provider, VIA Pro: Character Strengths Assessment

Qualified Provider, DISC Behavioral Assessment

Certified Practitioner, The Leadership Circle Profile™ 360  
Assessment Tool

Certified Practitioner, The Leadership Circle System

Bachelor's degree in International Relations, University of San Diego

Alexis Robin, CXO and co-founder of pLink Leadership®, inspires people to be brave, make generous assumptions, and to “take themselves on.” Her zest and expertise help her clients go bigger, be braver, and accelerate ideas into action. A trusted executive coach, Alexis brings energy to stagnant organizations and teams, resulting in improved morale, talent retention, and innovation.

Throughout her 20 years of corporate consulting and successful entrepreneurship, Alexis has worked across a wide range of sectors including tech, hospitality, finance, consumer goods, and government organizations. Alexis's expertise has informed many of the signature, best-in-business approaches developed at pLink Leadership. By focusing on competence, character, and consciousness, her custom leadership trainings positively shift organizational dynamics. Alexis masterfully facilitates leaders in growing their teams' capacity to create psychological safety and courage through insightful, honest conversations and imaginative ideation.

Alexis is the author of *Leap of Faith: Cultivating Your Brave Heart* and hosts the coaching podcast *The Bright Side: Life and Leadership*. She partakes in the great outdoors near her home in the Reno/Tahoe area, and enjoys snowboarding, stand-up paddling, and forest bathing with her French husband and college-age twins.

## IF HER NAME SOUNDS FAMILIAR, YOU MAY RECOGNIZE HER VOICE FROM:

- Author of *Leap of Faith: Cultivating Your Brave Heart*, Kindle Publishing, 2015
- Host, “The Bright Side: Life and Leadership” podcast
- Agency Women’s Leadership Day - Facebook
- Greater Washington Society of CPAs
- National MultiFamily Housing Council Annual Conference
- The MAKERS Conference
- Marriott
- Fortive
- Fidelity